

# **FCC ISSUES REPORT 3<sup>RD</sup> QUARTER 2011**

July, August, September

Telemundo Las Vegas – KBLR

July 2011

## **ISSUE: Catholic Charities**

**Program:** Conteo de Noticias **Date:** 07/01/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Catholic Charities of Nevada is suffering a total lack of food supplies, same that help hundreds of people that depend on this place.  
Even though supermarkets, local entities and the government is supplying food; it is simply not enough. We are inviting people to help this organization and donate their nonperishables at 1501 Las Vegas Blvd & Owens; contact # 387-2222

## **ISSUE: Hispanic girl in need of kidneys**

**Program:** Conteo de Noticias **Date:** 07/04/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Reyna Micaela is only 6 years old and already in need of 2 kidneys; hers had to be removed due to a serious infection and today she is awaiting a compatible donor.  
Reyna is still alive thanks to the dialysis treatment.  
While these types of infections are common among Hispanics, the compatibility rate is very high too. Nevada Donor Network is working diligently to urge people to become donors and educate them about the benefit.

## **ISSUE: Know Your Care**

**Program:** Conteo de Noticias **Date:** 07/11/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** This campaign started to educate people about the options the Federal Government is offering to everyone, having a health plan or not.  
This coalition is working closely with local groups to help people find options when it comes to their health and how to seek for help if needed.  
For more information visit the website [www.cuidadodesalud.gov](http://www.cuidadodesalud.gov).

**ISSUE: North Las Vegas Deficit**

**Program:** Conteo de Noticias **Date:** 07/12/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Last May, the North Las Vegas Council approved the layoff of 258 employees, some positions were public safety, with this measure they are balancing the budget deficit they are facing. Although a local judge has prohibited the layoff of dozens of firemen. This has force them to look for options to cover the financial void, one of them is selling the building that is still in construction that would be the new North Vegas Municipality. They are also working an agreement to reduce a 5% in their salaries for 6 months.

**ISSUE: Meth Bust**

**Program:** Conteo de Noticias **Date:** 07/14/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** In an operative that lasted 7 months, officers from several agencies arrested 11 individuals responsible for providing the drugs. The bust concluded with the incaution of 208 pounds of amphetamines, 4 pounds of heroin, 280mil cash, 6 firearms and 9 vehicles. This is considered part of the biggest bust in Nevada.

**ISSUE: Business Courses in Spanish**

**Program:** Conteo de Noticias **Date:** 07/25/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The Latin Chamber of Commerce is offering a business management course conducted in Spanish for the first time. The course will last for 13 weeks and is part of a nationwide program to help interested people in opening their business or learn new tragedies. For more information please call 280-4771

August 2011

**ISSUE: School Transportation registration**

**Program:** Conteo de Noticias **Date:** 08/08/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** More than 30 operators are answering calls from parents that are registering their children to use the school bus.

School District Transportation Dept. Spokesman talked about the importance of registering in time, and updating their information to be eligible.

There are 3 ways of registering for the service, online, by phone, or in person.

**ISSUE: Family Nurse**

**Program:** Conteo de Noticias **Date:** 08/09/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** A group of women graduated today from a 2 year course denominated family nurse.

The program established by the Heath District where trained nurses help future mothers be ready to have a baby.

According to the program creators, the initiative have been a complete success, and the best part is that is completely free of charge and available to the public.

**ISSUE: Cocaine Bust**

**Program:** Conteo de Noticias **Date:** 08/10/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Southern Nevada authorities confirmed the biggest cocaine bust in the history of Nevada. 452 pounds were repossessed from an 18 wheeler.

The truck came from California, and Las Vegas was one of the main distribution destinations.

The street value of the cocaine amounts to 16.4 million.

**ISSUE: First Time Home Buyers**

**Program:** Conteo de Noticias **Date:** 08/12/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Community Services of Nevada is helping people take the step into becoming home owners. The help is free of charge and in Spanish.

Once they qualify you for the loan, the institution is helping buyers with money for down payment, in an average of 3 to 1 per every dollar the buyer puts down. For more information please call 702-307-1710

**ISSUE: Child Support Amnesty**

**Program:** Conteo de Noticias **Date:** 08/15/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The District Attorney in charge of the department that handles child support is giving fathers a small break.

Currently there are 74 thousand cases of child support and more than half are on default.

They need to come to our office so we can work with them, and be willing to cooperate.

To file a claim for nonpayment of support, the legal status is not an issue as long as the child was born in the US.

**ISSUE: More Hispanic Students**

**Program:** Conteo de Noticias **Date:** 08/16/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** from preschool to grade 12; Hispanics are the majority at a state level, according to the School District of Nevada.

The report indicates that the Hispanic concentration and increment is not a surprise, there are more Hispanics in schools than any other ethnic groups, and for the last few years, Hispanics conform 41% of the school population in Southern Nevada.

**ISSUE: Dream Big Nevada**

**Program:** Conteo de Noticias **Date:** 08/19/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** This institution seeks the immigrants to be educated and know their rights in all types of situations.

Although the primary focus is to assist the people with no legal documents, the president also wants to help the students and parents to find resources to continue their education.

The organization plans to reach the community by educational forums, activities in community centers and also knocking door to door.

**ISSUE: First Day of School**

**Program:** Conteo de Noticias **Date:** 08/29/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** More than 310 thousand students will start the school cycle this year, in more than 350 schools.

Although the economic situation is not at its best, with a deficit of 150 million, superintendent Jones says there is a bigger challenge this year.

Having 41 percent of Hispanics in school, is not only the challenge that they graduate, but their the language is not a barrier that deters them from staying and learning.

September 2011

### **ISSUE: Carson City Shooting**

**Program:** Conteo de Noticias **Date:** 09/06/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Carson City Authorities confirmed that there were 9 people who were shot, and 3 of them have lost their life.

The act considered terrible and hurting, took place inside an IHOP, the shooter identified as Eduardo, acted along, and has no past criminal record.

Eduardo opened fire first against a motorcyclist in the parking lot and then begun to shoot people inside the restaurant, hurting and killing members of the National Guard.

The motives are still unknown.

### **ISSUE: 911 Anniversary**

**Program:** Conteo de Noticias **Date:** 09/09/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Several state and federal institutions are working together to deter and respond to any potential suspicious situation in the next few days.

The security of the city is being strongly reinforced as we approach the anniversary of the terrorist attacks in NY.

Same measures are being taken by all casinos and establishments around the Vegas Valley.

Airport security is a big concern and all efforts are being out to make sure nothing happens.

### **ISSUE: Dollar General Market**

**Program:** Conteo de Noticias **Date:** 09/16/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** These days are hard to see these types of advertisements, and it is a sign of hope to the Vegas residents.

General Dollar Store will open its first store and is looking to hire personnel.

The chain is looking to hire 200 new employees, and being bilingual is a big plus.

Dollar Market has 9,600 stores around the country.  
In addition to this, the store will hold 2 job fairs on the following weeks.  
For more information please call 855-434-5627

**ISSUE: No Cellphones while driving.**

**Program:** Conteo de Noticias **Date:** 09/23/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The message in the press conference was clear, if you drive, don't use your cellphone and buckle up.

The new state law SB 140 will take effect on October 1<sup>st</sup>, and all drivers must abide by it.

The goal is to protect drivers and kids, to avoid any type of accident while driving for using any device that might distract them.

58% of adults and 66% of teens admitted to using their cellphones while driving.

Until December 31<sup>st</sup>, drivers will only receive a warning; starting January they will be fined.

**ISSUE: Station Casinos**

**Program:** Conteo de Noticias **Date:** 09/26/11 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Station Casinos is facing several charges of intimidation, harsh punishments, harassment, and unjustified firings.

These actions started since February 2010, when the Culinary Union decided to support the employees of Station Casinos to syndicate.

The Culinary decided to take legal action in front of a court and the national committee of labor relations will investigate the 87 cases pending for said charges.